

# GDPR Privacy Policy

This Policy is effective from 25 May 2018 and issued in accordance with Regulation (EU) 2016/679 on the protection of individuals with regard to the processing of personal data ("the Regulation" or "the GDPR").

## 1 PERSONAL DATA CONTROLLER

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Company: IQRF Solutions s.r.o.

Address: Průmyslová 1275, 506 01 Jičín

Company ID: 45786461

VAT: CZ45786461

WWW: [www.iqrf.shop](http://www.iqrf.shop)

E-mail: [sales@iqrf.shop](mailto:sales@iqrf.shop)

## 2 PRIVACY STATEMENT

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IQRF Solutions s.r.o. is committed to respecting and protecting your privacy.

Furthermore, it undertakes to protect your personal data and to act in accordance with the Act No. 101/2000 Coll. On the Protection of Personal Data and from 25 May 2018 in accordance with the General Data Protection Regulation (GDPR) - Regulation of the European Parliament and of the Council EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46 / EC (General Regulation on the protection of personal data).

## 3 SECURITY OF PERSONAL DATA

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Personal data are stored on secured computers (owned or leased by a controller) to which only authorized administrative personnel has access. Data are protected against unauthorized access, use, or disclosure. They are used only for the purpose for which they were provided.

## 4 WHAT DATA ARE PROCESSED AND HOW LONG

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The personal data collected on this website are used for billing purposes: billing information, delivery address, contact person, telephone number, email address. The invoices issued by the controller complying with Section 35 of Act No. 235/2004 Coll. must be stored in the unchanged form for 10 years from the end of the tax period after the date of their issuing. You can cancel the customer account from your profile on the e-shop site, or send an e-mail cancellation request to the e-mail of the controller.

Personal data collected through Google Analytics cookies are settings, security, processes, advertising, session status, analytics.

## 5 WHY DO WE PROCESS DATA AND HOW DID WE GET IT

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It is necessary to provide the basic information required for order creation and invoicing, otherwise, it would not be possible to provide this service. You give your data to the controller at registration or purchase at [www.iqrf.shop](http://www.iqrf.shop).

We use your data for purposes related to the service for you, including processing the order, sending the goods, or sending information you request or responding to your complaints or inquiries.

Personal data collected through Google Analytics cookies are used to store secure search settings, select relevant ads, track the number of visitors on the page, facilitate the registration of new services, protect user data, or save ad settings. Personal data is not processed unless the data subject allows it to be used on the website.

**OUR MISSION:** To bring IQRF interoperable products of IQRF Alliance members.

IQRF Solutions s.r.o.

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## 6 ACCESS TO PERSONAL DATA

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You can review and update your personal information at any time by logging in to your profile on the controller site. We only give the personal data related to the purchase the selected transport service for the delivery of the ordered goods. Only authorized employees can access the data for order processing, administration, or archiving.

The personal data entered on the invoices can be accessed only by the authorized administrative staff or by the state control authorities under the laws of the Czech Republic.

Data from Google Analytics files are anonymized for statistics purposes, and the user cannot be identified from the collected data by the controller. A detailed description of the processing of your personal data with the Google Analytics cookie is available on the website: <https://policies.google.com/technologies/types?hl=cs>.

## 7 INFORMATION ABOUT THE RIGHTS OF DATA SUBJECTS

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According to the Regulation, the Data subject will have the following rights from 25 May 2018 if it is an identifiable person for IQRF Solutions and prove its identity to IQRF Solutions.

### 7.1 RIGHT TO ACCESS TO PERSONAL DATA

Under Article 15 of the Regulation, the Data subject will have the right of access to personal data, which includes the right to obtain from the controller:

- confirmation of processing personal data,
- information about the processing purposes, the categories of personal data, the recipients whose personal data were or will be made available, the scheduled processing time, the existence of the right to require the controller to correct or erase personal data relating to the data subject or to restrict their processing or to object to such processing, the right to send a complaint to the Surveillance Authority, any available information about the source of personal data, if it is not obtained from the data subject, the information if automated decision is made, including profiling, appropriate warranties for data transfers outside the EU,
- if it does not adversely affect the rights and freedoms of other persons.

The right to a confirmation of the processing of personal data and information is possible to apply in writing to the controller's address or electronically to the controller's e-mail.

### 7.2 RIGHT TO CORRECT INACCURATE DATA

According to Article 16 of the Regulation, the data subject will have the right to correct inaccurate personal data that will be processed by the controller. The Customer of the controller is also required to report changes to his or her personal data and to inform that such a change has occurred. It is required to cooperate with us to correct the personal data which are not accurate. We will do the correction without unnecessary delay, always with respect to the technical possibilities. Request for correction of personal data can be delivered in writing to the controller's address or electronically to the controller's e-mail, subject to the proving of the eligibility of the application.

### 7.3 RIGHT TO BE DELETED

According to Article 17 of the Regulation, the data subject will have the right to get personal data concerning him/her deleted if the controller does not prove legitimate reasons for processing such personal data. The controller has mechanisms in place to ensure automatic anonymization or deletion of personal data if it is no longer needed for the purpose for which it was processed. If the data subject thinks that his or her personal data has not been erased, he or she may contact us in writing at the controller's address or electronically to the controller's e-mail.

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#### **7.4 RIGHT TO LIMIT THE PROCESSING**

According to Article 18 of the Regulation, the data subject will have the right to limit the processing if he or she denies the accuracy of the personal data, the reasons for its processing or, if he or she opposes the processing, by writing to the controller's address or electronically to the controller's e-mail.

#### **7.5 RIGHT TO BE NOTIFIED ABOUT CORRECTION, DELETION, OR LIMITATION OF PROCESSING**

According to Article 19 of the Regulation, the data subject will have the right to be notified by the controller in the event of a correction, deletion or limitation of the processing of personal data. If personal data are corrected or deleted, we will notify individual recipients, unless this proves impossible or requires unreasonable effort. The application may be sent in writing to the controller's address or electronically to the controller's e-mail.

#### **7.6 RIGHT TO THE PORTABILITY OF PERSONAL DATA**

According to Article 20 of the Regulation, the data subject will have the right to the portability of the data relating to him provided to the controller in a structured, commonly used and machine-readable format, and the right to request the controller to give the data to another controller. If technically feasible, data may also be passed on to the controller you specify, if a person acting under the appropriate controller is properly identified and can be authorized.

In case if this right could adversely affect the rights and freedoms of third parties, your request can not be accepted. The request may be delivered in writing to the controller's address or electronically to the controller's e-mail.

#### **7.7 RIGHT TO OBJECT TO THE PROCESSING OF PERSONAL DATA**

According to Article 21 of the Regulation, the data subject will have the right to object to the processing of his personal data, if they are processed only according to the legitimate interest of the controller.

If the controller does not prove that there is a serious legitimate reason for processing that prevails over the interests or rights and freedoms of the data subject, the controller will terminate the processing without undue delay. The complaint may be sent in writing to the controller's address or electronically to the controller's e-mail.

#### **7.8 RIGHT TO CANCEL THE AGREEMENT WITH THE PROCESSING OF PERSONAL DATA**

The agreement with the processing of personal data for marketing and business purposes effective from May 25, 2018, may be canceled at any time after that date. An appeal must be made by express and comprehensible manifestation of will, either in writing to controller's address or electronically to the controller's e-mail.

Processing of cookie data can be avoided by setting up a web browser.

#### **7.9 AUTOMATED DECISION MAKING INCLUDING PROFILING**

The data subject has the right not to be the subject of any decision based solely on automated processing, including profiling, which would have legal effects for him or he would be significantly affected by it. Controller states that he does not perform automated decision-making without the human judgment with legal effects on data subjects.

#### **7.10 RIGHT TO CONTACT THE OFFICE FOR PERSONAL DATA PROTECTION**

The data subject has the right to contact the Office for Personal Data Protection ([www.uoou.cz](http://www.uoou.cz)).

Effective: from May 25, 2018

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